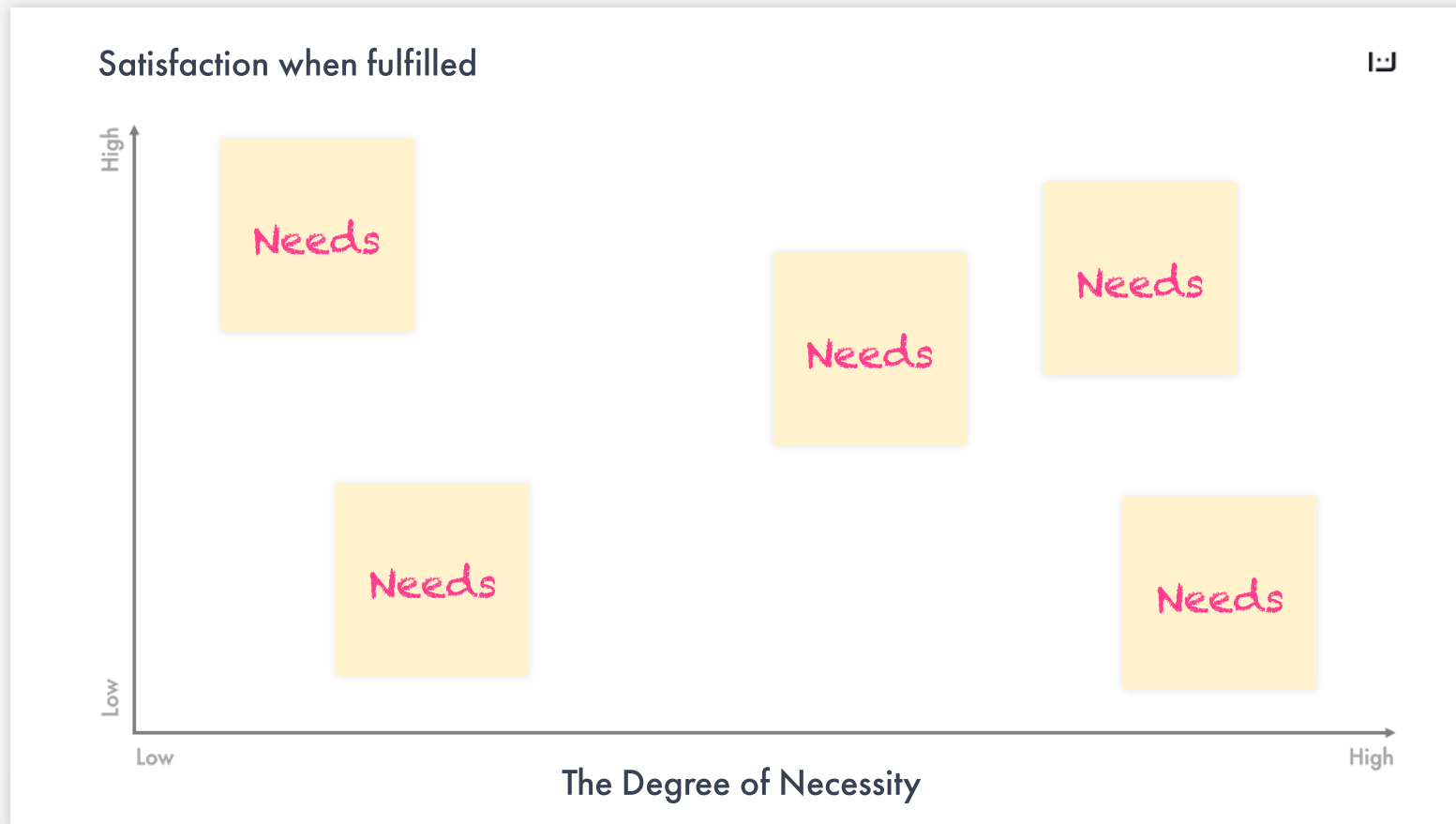


Activity #3 Prioritizing Needs (KANO Model):

—Please place the needs based on the satisfaction and necessity



Prioritization: KANO Model

- Through discussion, place the needs on the grid based on the level of satisfaction when fulfilled and the degree of necessity