Activity #2 Empathy Mapping:
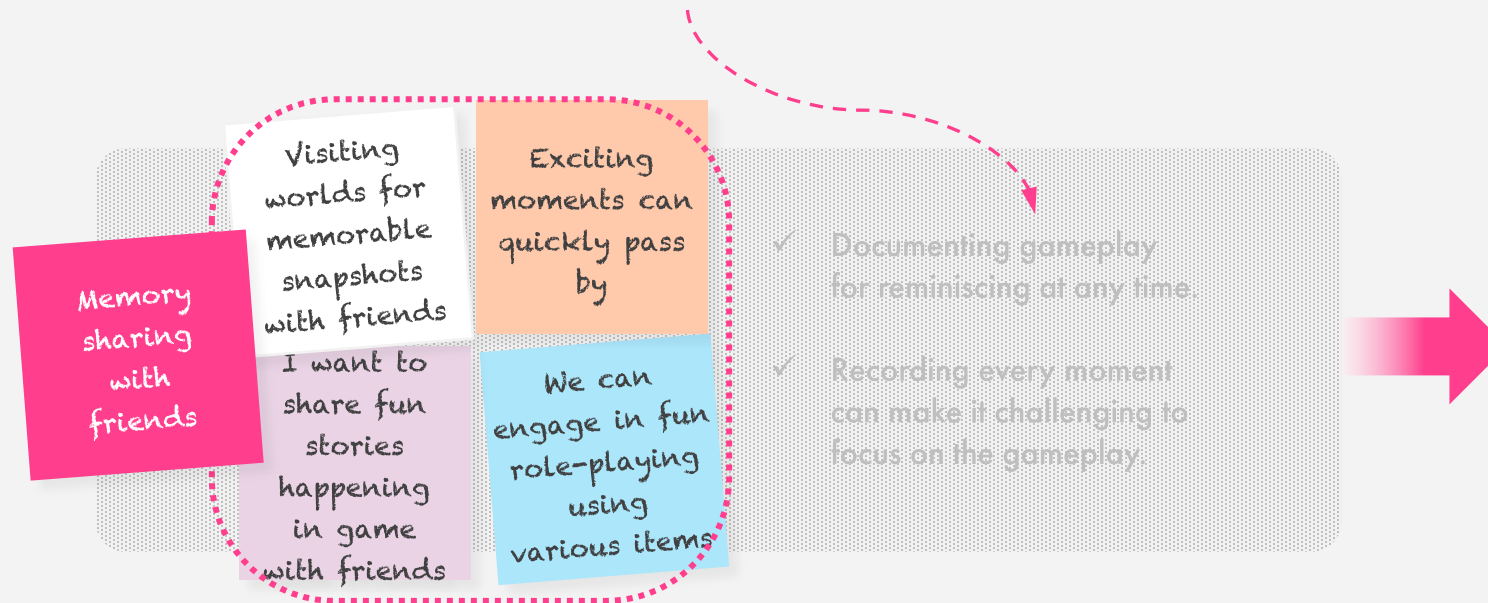
—Generate a needs statement for each group as follows

Find the Underlying Root Causes of Each Group

Needs Statement

Visiting worlds for memorable snapshots with friends

Exciting moments can quickly pass by

Memory sharing with friends

I want to share fun stories happening in game with friends

We can engage in fun role-playing using various items

Documenting gameplay for reminiscing at any time.

Recording every moment can make it challenging to focus on the gameplay.

I don't want to miss out on the fun moments with friends