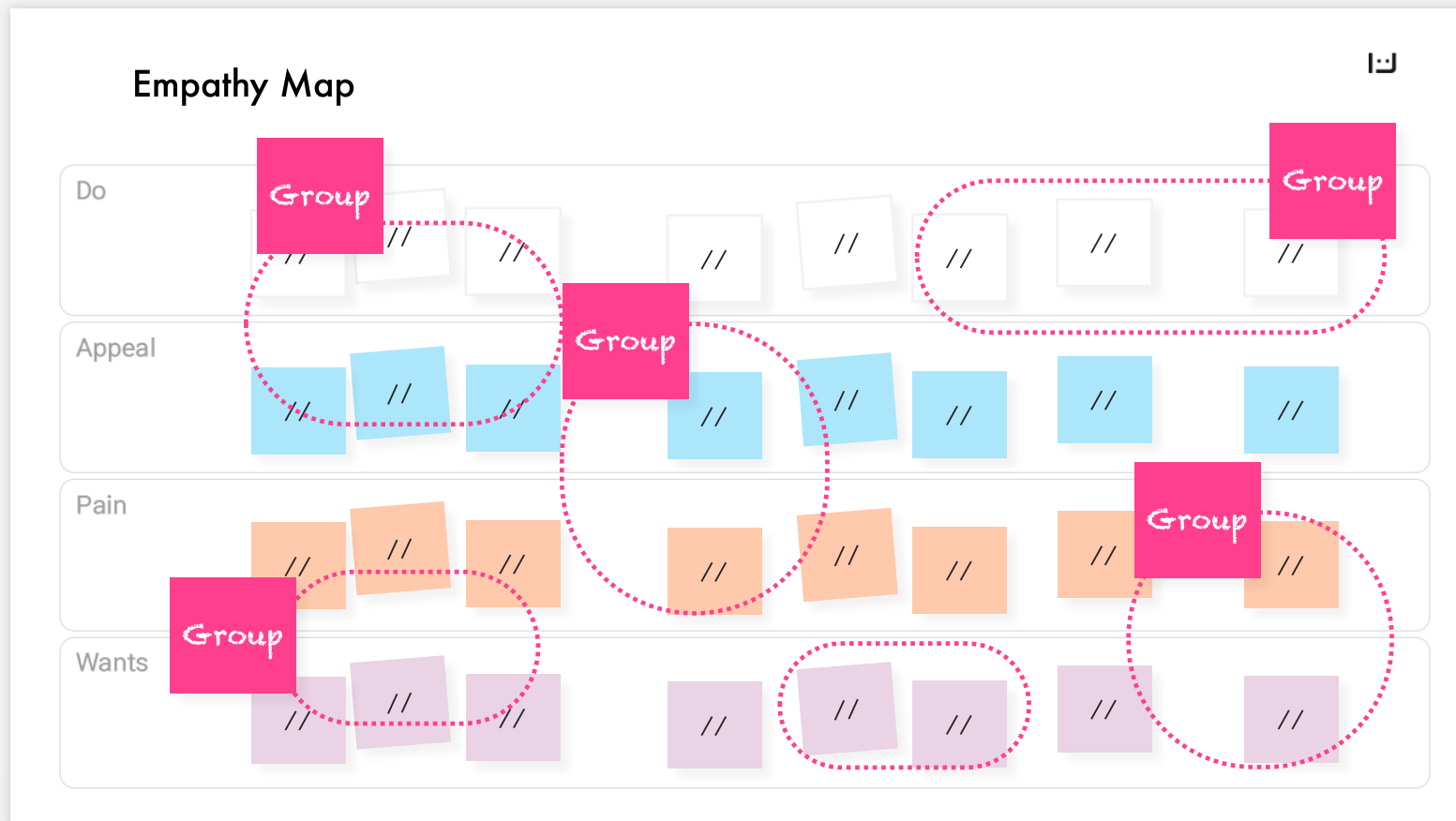


Activity #2 Empathy Mapping:

—(Affinity Mapping) Group them based on similarities and name each group



When naming each group...

- ☐ Please use adjectives when giving each group a name
- ☐ Please avoid writing based on features and functionality