

## Prioritization:

# So, let's draw the lines – X-axis and Y-axis

### What we are going to do is...

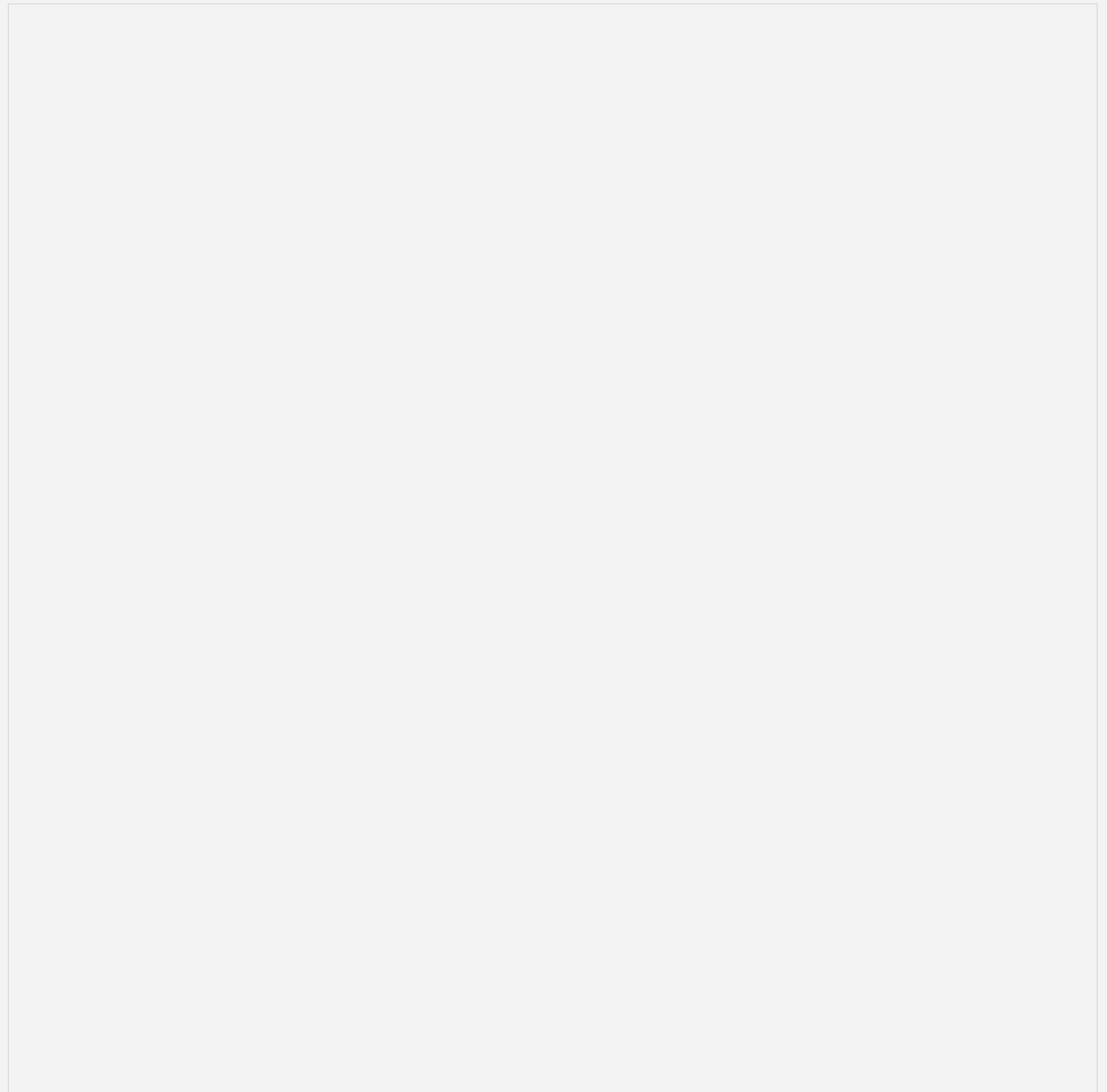
1) **Categorization #KANO Model**

Start by discussing and determining the core needs by 'satisfaction levels achieved by personas' and 'the degree of necessity for personas.'

2) **Prioritization #Dot Voting**

Once placement is completed, conduct 'dot voting' to evaluate individual assessments of importance (during this stage, avoid discussions and cast votes based on personal judgments).

Satisfaction levels achieved by personas



The degree of necessity for personas

Persona:

