
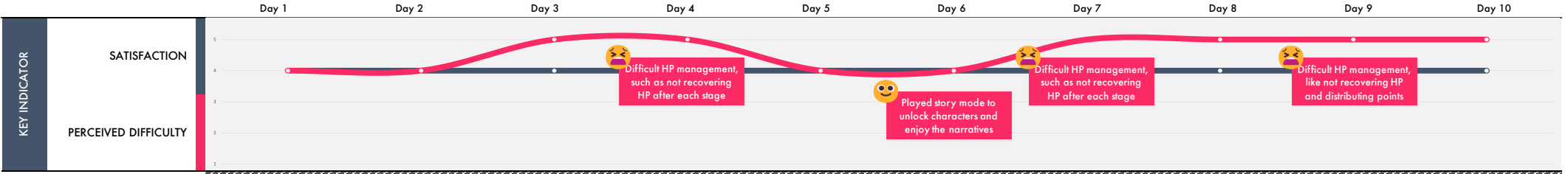


# PLAYER JOURNEY MAP

Device: Keyboard · Gaming Experience: Guilty Gear Series, The King of Fighters Series · Highest achieved stage: Stage 83 (Survival C Course)

 <b>P10</b> Male, 34	✓ SUMMARY	The challenging HP management and limited rewards in the Survival C Course contribute to a high perceived difficulty (4-5/5)	Q. How likely are you to continue playing it?
	✓ EARLY STAGE (1~3)	Struggled with HP management and point allocation in the Survival C Course; rewards after each stage felt insufficient	3
	✓ MID STAGE (4~7)	Kept facing HP challenges in the Survival C Course; rewards felt insufficient · Enjoyed the Story Mode's plot, visuals, and voice acting	• All 11 Participants' Average: 2.6/5
	✓ LATE STAGE (8~10)	Kept struggling with HP management and unsatisfying rewards in the Survival C Course · Practiced combos but rarely used tutorials and guides	



EMOTION	FRUSTRATION	2	2	4	5	5	4	4	4	5	5
	CONFUSION	3	3	3	4	5	4	4	2	3	3

PLAYER JOURNEY	TOUCHPOINTS	Tutorial	Practice Mode	Survival C Course	Survival C Course	Survival C Course	Survival C Course	Survival C Course	Story Mode	Survival C Course	Story Mode	Survival C Course	Story Mode	Survival C Course	Practice Mode	Survival C Course	Practice Mode	Survival C Course
	GOALS		Get familiar with the controls	Clear as many stages as possible	Clear as many stages as possible	Clear as many stages as possible	Clear as many stages as possible	Clear as many stages as possible	Unlock more characters	Unlock more characters	Unlock more characters	Unlock more characters	Improve combo skills	Improve combo skills				
	ACTIONS	Practiced the controls and combos overall	Tried out the learned skills	Played Survival C Course (Cleared Stage 11)	Played Survival C Course	Cleared Stage 83 (Achieved the highest stage)	Played Survival C Course	Played Survival C Course	enjoyed the dubbing, direction, and other aspects.	Played Survival C Course	Progressed through the game while enjoying the story	Played Survival C Course	Progressed through the game while enjoying the story	Played Survival C Course	Practiced combos	Played Survival C Course	Practiced combos	Played Survival C Course
	PAIN POINTS		It's disappointing that only one reward is given after clearing a stage in Survival C Course	It's difficult to move on to the next stage with HP reduced after clearing a stage	It's hard to visually distinguish between hitting and being hit	Point management in Survival Mode is challenging	-HP purchases are random -Losing all buffs upon death -The upgrades don't feel significant	The challenging HP management after each stage	Using combos in real situations is challenging after practice	The storyline is engaging, but the dialogue is boring	The challenging HP management after each stage	The AI's difficulty level varies significantly	The challenging HP management after each stage	-The challenging HP management after each stage -Only one reward is given after each stage				

PERCEIVED PROFICIENCY	BASIC CONTROLS	4	4	4	4	3	3	4	4	4	4
	SKILLS	4	3	3	3	4	3	2	4	3	4
	COMBOS	4	3	3	3	3	2	2	2	2	2
	CONVERSION	3	2	2	4	3	3	4	4	4	4

TUTORIAL GUIDE	USAGE	✓	✓	✓	✓	✗	✗	✗	✗	✓	✓
	PURPOSE OF USE	Used it habitually, not driven by specific needs	Used it as a reference when I forget something	Used it as a reference when I forget something	Used it as a reference when I forget something	N/A	N/A	N/A	N/A	Used it as a reference when I forget something	N/A